ANNUAL GIVING VIRTUAL PHONATHON CALLER

Rensselaer’s Annual Giving Volunteer team is a group of dedicated volunteers who work closely with Annual Giving staff members throughout the year to promote annual giving. Volunteers engage in individualized contact in order to educate alumni, parents, friends, faculty, and staff on the importance of giving as well as solicit them for gifts for both the Annual Fund and other Institute initiatives.

RESPONSIBILITIES

- Make a personal commitment to the Rensselaer Annual Fund during the fiscal year.
- Solicit a group of potential donors for gifts on behalf of the Rensselaer Annual Fund and/or other Institute initiatives over the phone.
- Report progress such as pledges, contact information, updates, etc., to Annual Giving staff at the end of each session.
- Send out follow up emails to all assignments.
- Effectively communicate the mission of the Annual Fund and other institute initiatives.
- Be an enthusiastic advocate for support of Rensselaer students.

SUCCESSFUL CALLER TRAITS

- Enthusiastic
- Persistent
- Quick on your feet
- Speak confidently
- Has a positive outlook about Rensselaer

TIME COMMITMENT

Each Phonathon session lasts for two and a half hours in the evening. Volunteers are able to choose to participate in as many Phonathons as their schedule permits.

For more information, please contact Courtney Bissell at bissec@rpi.edu or (518) 276-2081.